
PRESS RELEASE

BEITEN BURKHARDT Advises apetito AG on the Strategic Sale of the Business Operations of apetito convenience AG & Co. KG

Dusseldorf, 18 June 2021 – The commercial law firm BEITEN BURKHARDT has rendered comprehensive advice to apetito AG on the strategic sale of the business operations of apetito convenience AG & Co. KG. In a complex corporate restructuring, the business operations have been transferred to GETI WILBA Holding, a portfolio company of the equity fund CMP German Opportunity Fund III, which specialises in frozen products. The first M&A transaction, for which BEITEN BURKHARDT provided legal advice to apetito, is still subject to approval by the anti-trust authorities. The parties have agreed not to disclose the details of the transaction. BEITEN BURKHARDT won the assignment in a pitch. apetito AG has been producing frozen menus and menu components and developing catering concepts for over sixty years. apetito is also represented in the food retail trade in the brand business with its subsidiary COSTA. The company, headquartered in Rheine, North Rhine-Westphalia, most recently achieved an annual turnover of over one billion euros and employs around 12,000 people worldwide.

Advisor to apetito AG:

BEITEN BURKHARDT: Prof. Dr. Hans-Josef Vogel (lead partner), Nico Frielinghaus, Dr. Julia Offermanns, Markus Schönherr (all Dusseldorf, Corporate/M&A), Wolf J. Reuter (Berlin, Labour Law), Uwe Wellmann (Berlin, Antitrust), Christoph Heinrich (Munich, Antitrust), Mathias Zimmer-Goertz, Christian Frederik Döpke (both Dusseldorf, IP/IT/Data Protection).

Inhouse: Ralf Boekhoff

Taxes: PwC

Advisor to CMP/GETI WILBA: CMS, Dr. Igor Stenzel

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Information on BEITEN BURKHARDT

- BEITEN BURKHARDT is an independent international commercial law firm with a focused range of services and some 270 lawyers working in eight locations.
- Through our long-established offices in Germany, Brussels, China and Russia we advise large and mid-sized companies and corporate groups from various industries, banks and financial institutions as well as the public sector.